

# Sourcing and news platform for surveying, mapping, and autonomy

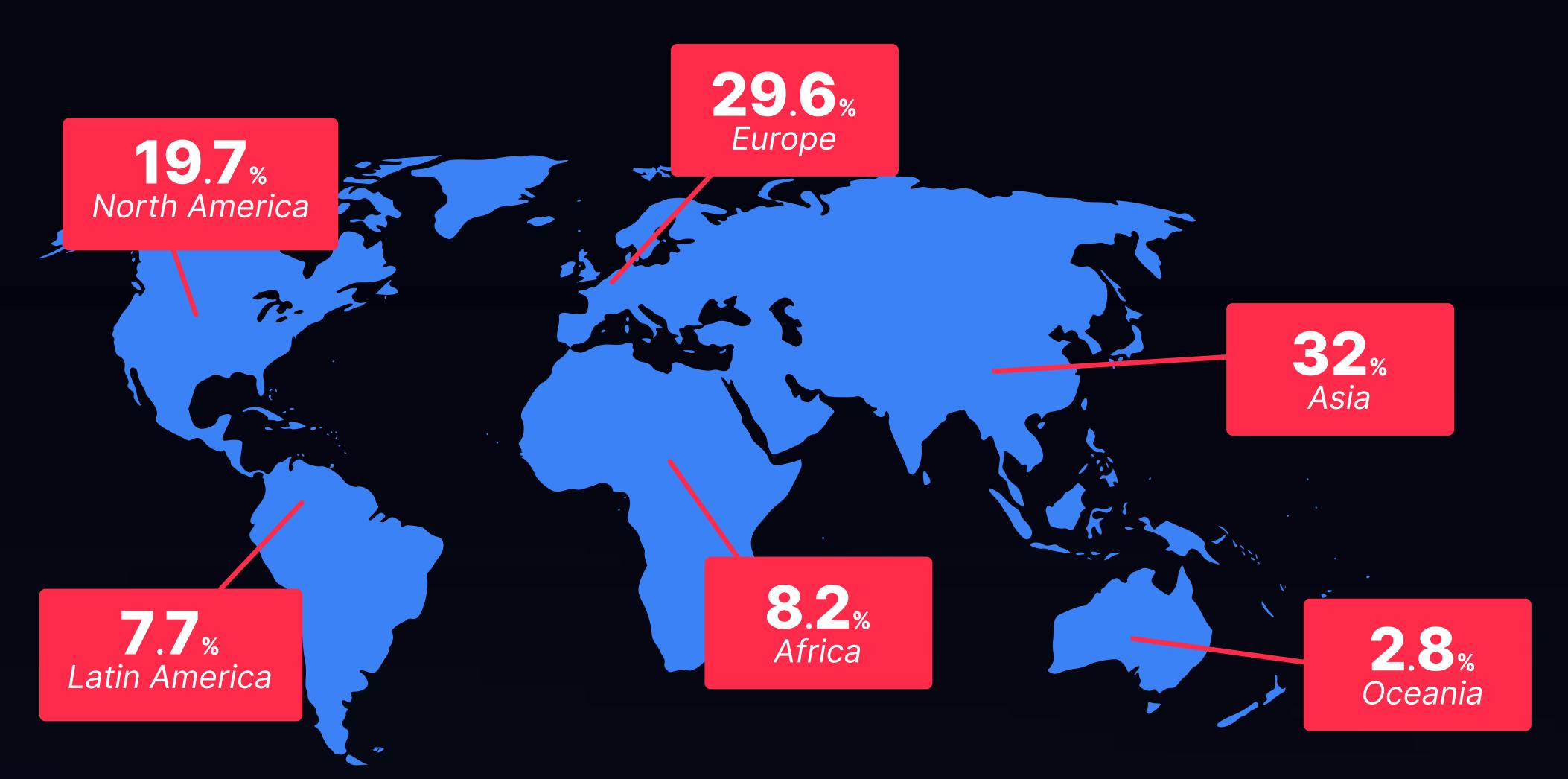
- Attitude, heading and motion
- Unmanned systems and platforms
- Laser scanners
- Geospatial imaging solutions
- Geophysical and geotechnical systems
- GNSS Receivers, components and correction services
- Aerial and Satellite Imagery
- Photogrammetry and remote sensing software
- Hydrographic and geophysical surveying software
- Echosounders and sonars
- Waves, currents and tides
- Metocean equipment
- Navigation, machine guidance and planning
- Land surveying equipment
- General Geo-ICT software
- Telemetry and data logging
- Subsea engineering
- Metrology



Sourcing and news for surveying, mapping, and autonomy



# Gain Worldwide Exposure



# **Reach all Sectors**

2.8%	
Hardware	
3.0%	
Software	
4.1%	
Utilities	
5.3%	
Education	
10.1%	
<b>Contract surveying</b>	
37.4%	
Research/Academia	
17.5%	
Government	
19.8%	



# **Connect with Decision Makers**

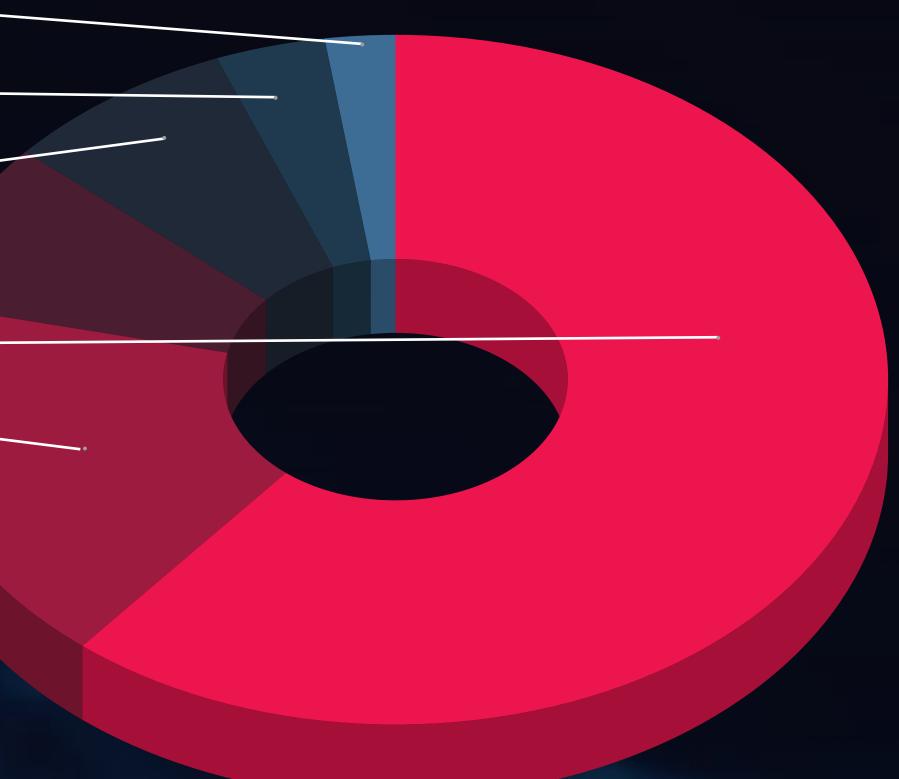
Student	_
2.3%	
Entry-level	
3.6%	
Intermediate	
7.6	
Other	
7.9%	
Senior or executive-level	
61.0%	
Mid-level	
17.6%	

**Contact your Client Success Manager** daniel.haanskorf@geomares.nl +31 (0) 6 536 301 20 • Daniël Haanskorf

## 35,000 **Social Media Followers**

# Industry Top 10

- 1. Construction
- 2. Civil Engineering
- 3. Land Management
- 4. Research & Education
- 5. Marine Engineering
- 6. Energy
- 7. Navigation
- 8. Water Management
- 9. Agriculture
- 10. Mining







# Website & Display Advertis

### Sponsorship

Show that you are a category leader with you main category image for a whole year. \*limited

### **Product Promotion Package**

Product highlight on the Geo-matching homep your category. 500 additional remarketing clic extra social media coverage. \* price per month

#### **Promoted Product**

Become top of mind! Your product fixed in the category. \*price per month

### Show or Theme Promotion Package

Choose one of the themes or shows from the your company or products at the right time.

### Product Homepage Spotlight NEV

Your company product displayed on the Geohomepage for one month

#### **Display Retargeting**

60,000 impressions with a minimum of 500 we Google Display Network. \*This campaign is fu

#### Medium Rectangle Banner NEW!

Rectangle banner displayed across the Geo-n

# Leaderboard Banner NEW! 10.000 i

Leaderboard banner displayed across the Geo

#### Billboard Banner NEW! 10.000 impress Billboard banner displayed one month across



Ensure year-round visibility with Decision Making Units in the geospatial industry. **Geo-matching Rates Card 2024** • Prices quoted in EUR excluding VAT (if applicable)

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IG completely Renewed	
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ur branded product as the ed availability	on request
epage and fixed top position in icks, newsletter highlights and th	1,950
ne top 3 position of your	500
<b>ge</b> e content calendar to promote	1,950
W! -matching	700
vebsite clicks through our ully customizable	2,000
10.000 impressions matching website.	850
<i>impressions</i> eo-matching website.	1,250
ssions S the Geo-matching website.	1,450





## Partnermail

### E-blast mailing

We design and create a newsletters tailored to your needs, utilizing your content on Geo-matching, and send it to 20,000+ industry professionals.

# **Geo-matching Premium**

	<b>Premium</b> € 1,800/year	<b>Premium+</b> € 2,750 / 3,500/year	Enterprise € 5,495/year
Premium products	2	5 / 10	Unlimited
Newsletter highlights	4	8	10
Lead generation			
Linkbuilding			
Social media highlights		2	5
Dashboard identified visitors			
Downloads file E-mail leads			
Newsletter sign-up			
<b>Results reporting</b>		2	4
<b>Client Succes Consult</b>		1	4



2,000

**Custom Package?** peter.tapken@geomares.nl +31 (0) 6 536 301 20 • Peter Tapken

